



### KEY FACTS

Vinci Construction, Hull University

One-storey

One-week site programme

52-week hire period.

# Showcasing student accommodation to drive sign-ups

## THE BRIEF

With over twelve new student housing blocks proposed, Vinci Construction needed an inspiring sales environment to support their £130m student accommodation scheme for the University of Hull. Situated on a busy university campus, the install and fit out needed to adhere to high safety standards and ensure minimum disruption.

## THE SOLUTION

Creating an environment that mirrored the quality build of the proposed student accommodation, our clear span and 2.7m floor to ceiling height allowed for sufficient space for the temporary marketing suite.

Installed and fitted within one week, the quick turnaround of the project enabled the team to be up and running in time for upcoming open events and weekends.





# Innovation Collaboration Expertise



## THE CHALLENGES

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- Due to the small footprint, it was imperative that the design and fit-out of the building was installed to make best use of the limited space
- The quality and internal fit out of the module needed to reflect the high-quality student apartments on offer
- With £80m in finance needing to be raised for the ambitious scheme, an attractive sales environment was essential.

## RESULTS

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Our creative and innovative use of space allowed for an inspiring sales environment to ensure the team could encourage sign-ups, boosting investment and securing ROI.

Sleek and contemporary, the sales suite incorporated a bespoke exterior to encourage visitors to 'come inside' with inspirational lifestyle images to help it stand out on a busy campus.

Installing the module on a bustling university campus, disruption was kept to a minimum and our years of experience allowed for a quick and speedy install.